

POSC 843: Global Governance

Professor Ann Towns

Spring 2008

Time: Wed 2:00-5:00

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and by appt.

The term “governance” – which was previously restricted primarily to domestic politics – has increasingly been applied to the “global” realm. Not surprisingly, the precise meaning of “global governance” (GG) is contested and subject to different interpretations within the field of international politics. Although many of those utilizing the concept seek to point to the complexity and proliferation of power centers in the world, there is nevertheless great divergence in how global governance is understood and used. The aim of this course is to introduce graduate students to the main approaches to understanding global governance.

After the introduction, the course is divided into four main units. The first is concerned with Realist approaches to GG, the second with Liberal approaches, the third with critical Marxian approaches, and the fourth with constructivist and post-structural approaches. We will spend a little less time on Realism, since Realists tend to be skeptical of GG, and a little more time on the extensive literature on GG within constructivism and post-structuralism. The course concludes with a session devoted to assessing the four approaches and the utility of the concept global governance.

ASSIGNMENTS AND GRADING:

Grading will be based on the following four components:

1. **Five analytical briefs (10% each)** on a week's reading. These should be no more than 3 pages long and should use the readings to treat the following questions:

- (a) what is being governed, from this perspective (behaviors, relations, distributions, etc)
- (b) what governs, how and why, from this perspective (actors, structures, rules, discourses, etc)
- (c) what is "global governance," from this perspective, even if the term is not used?
- (d) what is a major strength and a major weakness of this approach to GG, and why?

- You must write at least one brief on each unit.

- Except for Unit III (Marxian), only one brief may be written on a book.

- Please note that while short, these briefs should be carefully crafted. I will assess not only the analytical rigor of the paper but also the clarity of writing.

2. **Final written assignment (30%): Assessing "Global Governance." Due May 21.**

The aim of this assignment is to provide an overall assessment of the global governance literature covered in class. You are to write a 12-15 page paper, double-spaced, answering the following three questions:

- What are (a) some common themes and (b) some main differences in how Global Governance is conceptualized across the perspectives?

- Which perspective best captures GG and why?

- What would be a promising development in GG scholarship that would advance our thinking?

Please note that the assignment is comprehensive, asking you to discuss all of the literature covered in this course (and not simply the weeks you already covered by writing briefs).

3. **Leading a seminar (10%).** You are responsible for leading one seminar discussion during the semester. As seminar leader, you start off the class session with a 10-15 minute introduction to the readings (you get no more than 15 minutes, so use your time wisely). You are then to facilitate a discussion of each of the questions of the analytical briefs, making sure that each question is addressed exhaustively and that the discussion remains focused. You should also pose questions about research design and methods in the readings, particularly during sessions that treat a book. Once these questions have been addressed, you can open up (or direct) the discussion to other concerns and inquiries.

4. **Class participation (10%).** You are expected to come well prepared to class, having done all of the readings and having reflected on the main questions of concern (the questions of the analytical briefs). This preparation should then enable you to participate effectively in class discussion. The quality as well as frequency of your participation will be assessed.

REQUIRED READINGS:

Books:

Avant, Deborah (2005) *The Market for Force: The Consequences of Privatizing Security*. Cambridge University Press.

Ba, Alice and Matthew Hoffmann (2005) *Contending Perspectives on Global Governance: Coherence, Contestation and World Order*. Routledge.

Berkovitch, Nitza (1999) *From Motherhood to Citizenship: Women's Rights and International Organizations*. Baltimore: The Johns Hopkins University Press.

Gilpin, Robert (2002) *Global Political Economy: Understanding the International Economic Order*. Princeton: Princeton University Press.

Giovanni Arrighi and Beverly Silver (1999) *Chaos and Governance in the World System*. University of Minnesota Press.

Hardt, Michael and Antonio Negri (2000) *Empire*. Harvard University Press.

Rosenberg, Justin (1994) *The Empire of Civil Society*. Verso. **NOTE:** this book is out of stock at Verso and is thus not available in the U bookstores. It can easily be purchased online, however.

Articles

Available at the UD library homepage under Electronic Journals. See required readings for each week below.

Book chapters marked by *

Available at my office.

INTRODUCTION

Feb 13 – Introduction to course

Recommended reading:

Rosenau, James. (2005) “Global Governance as Disaggregated Complexity.” Ba and Hoffman, pp131-153.

Michael Barnett and Raymond Duvall (2005). “Power in International Politics.” *International Organization*, 59(1): 39-75.

Unit I. Realist Approaches to GG

Feb 20 – Hegemony and GG

Required reading:

Ikenberry, G. John and Charles Kupchan (1990) “Socialization and Hegemonic Power” *International Organization* 44(3).

Puchala, Donald and Raymond Hopkins. (1982) “International Regimes: Lessons From Inductive Analysis” *International Organization* 36(2).

*Gilpin, Robert. (2002) “A Realist Perspective on International Governance,” in D. Held and A McGrew (eds) *Governing Globalization: Power, Authority, and Global Governance*. Cambridge: Polity Press, pp 237-248.

Sterling-Folker, Jennifer. (2005) “Realist Global Governance” in *Contending Perspectives on Global Governance*, pp 17-38.

Recommended:

Charles Kindleberger, *The World in Depression, 1929-39*, Chapter 14, "An Explanation of the 1929 Depression," (Berkeley: University of California Press, 1973), pp. 291-308

Ikenberry, John. *After Victory: Institutions, Strategic Constraint and the Rebuilding of Order after Major Wars*. Princeton: Princeton University Press.

Feb 27 – State Power and GG

Gilpin, Robert. 2002. *Global Political Economy: Understanding the International Economic Order*. Princeton: Princeton University Press.

Unit II. Liberal Approaches to GG

March 5– Regimes, Institutions and Contractual GG

Required reading:

Keohane, Robert. 1982. “The Demand for International Regimes.” *International Organization* 36(2): 325-355.

Koremenos, Barbara, Charles Lipson and Duncan Snidal. 2001. “The Rational Design of International Institutions.” *International Organization* 55(4):761-799.

*Schram Stokke, Olav. 1997. “Regimes as Governance Systems,” in Oran Young, ed. *Global Governance: Drawing Insights from the Environmental Experience*. pp 27-64.

Young, Oran. 2005. “Regime Theory and the Quest for Global Governance.” In Ba and Hoffman, pp 88-109.

Recommended:

Drezner, Daniel. 2007. *All Politics is Global. Explaining International Regulatory Regimes*. Princeton: Princeton University Press.

March 12 – GG as Pluralism and Multilevel Governance

Required reading:

Betsill, Michele and Harriet Bulkeley. 2006. “Cities and the Multilevel Governance of Global Climate Change.” *Global Governance* 12: pp 151-159.

Forman, Shepard and Derk Segaar 2006. “New Coalitions for Global Governance: The Changing Dynamics of Multilateralism.” *Global Governance* 12, pp 205-225.

*Schultz, Kenneth A. 2003. “Tying Hands and Washing Hands: the U.S. Congress and Multilateral Humanitarian Intervention.” In Daniel Drezner, ed. *Locating the Proper Authorities: the Interaction of Domestic and International Institutions*. Ann Arbor: University of Michigan Press, pp 105-142.

*Wapner, Paul. "Governance in Global Civil Society." in Oran Young, ed. *Global Governance: Drawing Insights from the Environmental Experience*, pp 65-83.

March 19 – GG through Shared Ideas

Required reading:

Avant, Deborah. 2005. *The Market for Force: The Consequences of Privatizing Security*. Cambridge University Press.

Unit III. Marxian Approaches to GG

March 26 – Historical Materialism

Required reading:

Rosenberg, Justin 1994. *The Empire of Civil Society*. Verso.

Paul, Darel. 2005. "The Local Politics of 'Going Global': Making and Unmaking Minneapolis-St Paul as a World City." *Urban Studies* 42(12):2103-2122.

Sinclair, Timothy. 2005. "A Private Authority Perspective on Global Governance." Ba and Hoffman, pp 178-189.

Recommended:

Paul, Darel. 2005. "World Cities as hegemonic projects: the politics of global imagineering in Montreal." *Political Geography* 23(5):571-596.

April 2 – SPRING BREAK

April 9 – World System Analysis

Required reading:

Giovanni Arrighi and Beverly Silver. 1999. *Chaos and Governance in the World System*. University of Minnesota Press.

Arrighi, Giovanni. 2005. "Global Governance and Hegemony in the Modern World System." Ba and Hoffmann, pp 57-71.

Recommended:

Sassen, Saskia. 1991. *The Global City: New York, London, Tokyo*. Princeton, NJ: Princeton University Press.

April 16 – Imperial Postmodernity

Hardt, Michael and Antonio Negri. 2000. *Empire*. Harvard University Press.

Unit IV. Constructivist Approaches to GG

April 23 – World Culture

Required reading:

Meyer, John W et al. 1997. "World Society and the Nation-State" *The American Journal of Sociology* 103(1):144-181.

Frank, David John and John W Meyer. 2002 "The Profusion of Individual Roles and Identities in the Postwar Period" *Sociological Theory* 20(1):86-105.

Ramirez, Francisco, Yasemin Soysal and Suzanne Shanahan. 1997. "The Changing Logic of Political Citizenship: Cross-National Acquisition of Women's Suffrage Rights, 1890 – 1990" *American Sociological Review* 62(5):735-745.

Frank, David John and Elizabeth McEneaney 1999. "The Individualization of Society and the Liberalization of State Policies on Same-Sex Sexual Relations, 1984-1995" *Social Forces* 77(3)911-943.

Finnemore, Martha. 1993. "International Organizations as Teachers of Norms: The United Nations Educational, Scientific, and Cultural Organization" *International Organization* 47(4):565-597.

Recommended:

Thomas, George, John W. Meyer, Francisco O. Ramirez, and John Boli, eds. 1987. *Institutional Structure: Constituting State, Society, and the Individual*. Newbury Park, Calif.: Sage Publications.

April 30 – World Culture, part II

Berkovitch, Nitza. 1999. *From Motherhood to Citizenship: Women's Rights and International Organizations*. Baltimore: Johns Hopkins University Press.

Recommended:

Berkovitch, Nitza and Karen Bradley (1999) "The Globalization of Women's Status: Consensus/Dissensus in the World Polity" *Sociological Perspectives* 42(3):481-498.

May 7 - International Norms and Domestic Change

Required reading:

Checkel, Jeffrey. 1999. "Norms, Institutions, and National Identity in Contemporary Europe." *International Studies Quarterly* 43():83-114.

Cortell, Andrew and James Davis. 1996. "How Do International Institutions Matter? The Domestic Impact of International Rules and Norms." *International Studies Quarterly* 40(4):451-478.

Finnemore, Martha and Kathryn Sikkink. 1998. "International Norm Dynamics and Political Change." *International Organization* 52(4):887-917.

Risse, Thomas. 1999 "International Norms and Domestic Change: Arguing and Communicative Behavior in the Human Rights Arena." *Politics & Society* 27(4):529-559.

Acharya, Amitav. 2004. "How Ideas Spread: Whose Norms Matter? Norm Localization and Institutional Change in Asian Regionalism." *International Organization* 58(spring):239-275.

Recommended:

Gurowitz, Amy. 1999. "Mobilizing International Norms: Domestic Actors, Immigrants and the Japanese State" *World Politics* 51(3):413-455.

Risse, Thomas, Stephen C. Ropp and Kathryn Sikkink. 1999. *The Power of Human Rights. International Norms and Domestic Change*. Cambridge University Press.

May 14 – Global Governmentality

Required reading:

*Larner, Wendy and William Walters, eds. 2004. *Global Governmentality: Governing International Spaces*. Routledge, pp 1-20.

Lipschutz, Ronnie. 2005. "Power, Politics and Global Civil Society." *Millennium* 35(3):747-769.

*Kinsella, Helen. 2005. "Securing the civilian: sex and gender in the laws of war." In Michael Barnett and Raymond Duvall, eds. *Power in Global Governance*. Cambridge University Press: 249-272.

Neumann, Iver B. and Ole Jacob Sending. 2007. "'The International' as Governmentality" *Millennium* 35(3):677-701.

Recommended:

Li, Tania 2007. *The Will to Improve: Governmentality, Development, and the Practice of Politics*. Durham: Duke University Press.

Lipschutz, Ronnie with James K Rowe. 2005. *Globalization, Governmentality and Global Politics*. Routledge.

Conclusion: Assessing "Global Governance"

May 21

Hoffmann, Matthew and Alice Ba (2005) "Introduction: Coherence and Contestation" in Ba and Hoffmann *Contending Perspectives of Global Governance*, pp 1-14.